



PRESS RELEASE

io global appoints Phil Eames as CEO

2 December 2008

Ipswich, UK: io global limited, the digital media solutions provider, has today announced the appointment of Phil Eames as CEO. Phil joins io global from Morse plc, where he led the organisation's activity in the telecommunications and media sectors.

While at Morse, the consulting, IT services and technology company, Phil was responsible for driving the performance of the company through general management, operations and sales and marketing positions. Phil is focused on bringing this sector experience and insight to io global. Phil will also serve as a member of the Company's board of directors.

Prior to this, Phil spent seven years building and directing the digital communications company twentysix Group into one of Europe's most successful digital communications businesses. He built the business to over 250 staff delivering digital communication technology, creativity, services and strategy for brands, media agencies and buyers alike. Previously, Phil led Fujitsu's media line of business while his early career was spent with Nokia and Ericsson.

Commented Phil Eames; "I am very excited at the prospect of taking io global forward in the digital media industry. Since its inception, the company has developed a solid digital media platform and related services; I will work closely with the team to identify new opportunities to utilise the technology, whilst identifying new service offerings that match customer demands."

Harry Berry, Chairman, io global Ltd adds: "We are extremely pleased to have appointed Phil as the new CEO for io global. His experience of growing businesses in the telecoms and digital media space fits perfectly with io global and we look forward to working together over the coming weeks and months to further develop the io global proposition to increase competitive advantage."



For further information on io global's range of technology and services, visit www.io-me.com.

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Notes to Editors:

About io global limited:

io global limited is an award winning provider of converged digital media solutions.

British Telecommunications (BT) and New Venture Partners (NVP) formed io global following 5 years development in BT's Research Laboratories. This robust, scalable and flexible technology provided the foundations for this exciting new business.

io global's platform supports a range of digital services, all focused on establishing rich and highly interactive relationships with the end user.

Media Contacts

In the Americas please contact Mariana McCulley at Largemouth Communications tel: +1 (919) 459-6455/
mariana@largemouthpr.com

In Europe or Asia please contact Peppa Sheridan at Peptalk Communications tel: +44 (0) 1787 313822 / 07725
121189 / peppa@peptalkcommunications.co.uk