

io global

9 May 2008

Postal Address:

io global
North Wing,
B83 Columba House,
BT Adastral Park,
Ipswich - IP5 3RE
UK



io global recognised at Convergence World Awards 2008

Converged digital media specialists scoops award for Best Converged Next Generation Product

Ipswich, UK: io global Limited, a world leading provider of converged digital media solutions, is celebrating after being awarded *Best Converged Next Generation Product* at the Convergence World Awards 2008. The award was presented to io global for its OpenTrading Platform, which the judges considered to be a market-leading proposition for the future three-screen (mobile/TV/PC) market.


The exciting work currently underway across the spectrum of mobile network operators, such as MTN, WiFi service providers, and world-leading media brands in the US was judged to provide the best example in the market place of a converged and personalised solution, which can meet the needs of service providers and, more importantly, consumers alike.

Commenting on the prestigious award, Martin Knestrick, CEO, io global, said: "We are all extremely excited to have received the accolade at this year's Convergence World Awards. io global is an innovative, world-leading business. The combination of a great entrepreneurial team and the continued development of our products and partnerships, I am confident that we will continue to go from strength to strength. You will certainly be hearing more from us over the coming months as the business continues to expand its share of the market."

The Convergence World Awards were presented by Convergence World magazine in association with the IEC. The awards are endorsed by leading industry bodies the Fixed Mobile Convergence Alliance (FMCA) and the Wi-Fi Alliance.

Registered Office: NG10 B83 Columba House,
Martlesham Heath, Ipswich, Suffolk, IP5 3RE, UK
Registered in England and Wales No. 05269056

www.io-me.com



The independent judging panel for the Convergence World Awards comprised Barry J. Sullivan, Ph.D. Director, Content Development at the IEC; Andrew Howarth, Program Director at the Fixed Mobile Convergence Alliance; Karen Hanley, Senior Director at the Wi-Fi Alliance, John Williamson, Editor of Convergence World and Peter Purton, Editor of Wireless Business Review.

For further information on io global's range of software and services, visit www.io-me.com.

ends

Notes to Editors:

For further information on io global ltd;

In Europe or Asia please contact Peppa Sheridan at Peptalk Communications
Tel: +44 (0) 1420 83206/ peppa@peptalkcommunications.co.uk

In the Americas please contact Brandon Bryce at Largemouth.com
Tel: +1 (919) 459-6451 office/ brandon@largemouthpr.com